



## CCTV – TVCC

Beijing, China

### Client

China Central Television

### Architect

OMA, Rotterdam / Ecadi, Shanghai  
Rem Koolhaas, Ole Scheeren

### Acoustics

DHV, Project manager: L.C.J. van Luxemburg  
(Level Acoustics / Principal DHV)  
Ecadi, Shanghai

### Area

CCTV 473.874 m<sup>2</sup>;  
TVCC 105.494 m<sup>2</sup>;  
Service Building 20.835m<sup>2</sup>;  
Lot size 196.960 m<sup>2</sup>.

### Realization

2003 - 2010

[www.levelacoustics.nl](http://www.levelacoustics.nl)  
[www.buildingengineering.nl](http://www.buildingengineering.nl)

### Project description

The design of O.M.A. for the CCTV New Site consists of two high-rise buildings with a strong relation and a separate guards building. The main building (CCTV HQ) with all the TV production and Broadcasting services is approximately 228 m high and build on a square plinth. In this main building a lot of functions are incorporated. Besides the Production, News, Broadcasting, Service and Administration divisions, the Staff and Senior Decision-makers are seated here as well. From an acoustic point of view the importance lies with the many (types of) studio- and control rooms which have to be customized for their function, but also the rooms for Staff and Senior Decision-makers have to be very comfortable.

This 52 story building will consist of the following functional divisions:

- Administration and Management Department;
- News Production and Broadcasting Department; offices for interviewing, news writing and editing, broadcasting studios, post production rooms, technical support labs for program receiving, transmission and communications. This department will not be open to the public;
- Program Production Department; various production studios, audio studios, post-production rooms, program library, dressing rooms. This department is partly open to the public.
- Internal Business Department; rooms for professional training, business exchange, academic research, medical service, stationery, sports centre, logistics warehouses, parking lots.

The second building – the 159 m high Television Culture Centre (TVCC) – accommodates visitors. This building will consist of a hotel and a large theatre. Also spaces such as audio recording studios, a digital cinema, AV rooms, multifunctional spaces, exhibition space, and a news release hall are housed in this building. This building will be open to the public.